

# RICHARD SHAW

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Saugerties, NY 12477

**20 years of Coaching Experience at the Youth and College level.**

Former Professional Soccer Player, College National Champion and All-American.

**Author of the Bestselling Soccer Coaching Book: 'Coaching Outside the Box'.**

Game Analyst/TV Commentator for ESPN & ACC Network Covering NCAA Division I Soccer.

**15 years of experience working in Website Design, Data Management, and Sports Media/Promotion.**

## PROFESSIONAL SOCCER COACHING AND MANAGEMENT EXPERIENCE:

### June 2018-June 2019, Broadcaster & Media/Brand Manager, Utica City FC

Responsible for all media communication concerning Utica City FC and their professional soccer players.

Voice and soccer analyst for all MASL game broadcasts, including in-game and post game interviews.

### 2003-Present, Owner and Director of Education, Invictus FC

Created from start up. Continually developed the training curriculum which now serves over 1000 players annually from youth to college level • Managed and trained over 85 coaches • Implemented a series of leagues, tournaments, camps and educational activities for coaches, parents and players, including European Tours. Implemented Marketing and Economic Plans.

### 2014-2017, Men's Head Soccer Coach, SUNY Adirondack, NY

Led team to first Conference Championship in program history, and back to back Regional Championship appearances during two successful seasons in charge: <http://www.sunyadktimberwolves.com/general/2016-17/releases/20161208mlitsx> • Recruited players throughout the US and Internationally. Managed and maintained team page/statistics updating site with latest news, team, and player information.

### 2006-Present, Game Analyst & Commentator, ESPN & Time Warner Cable Sports (Spectrum)

Providing live in game analysis and commentary, including pre-game, half-time, and post game live on camera analysis and interviews with coaches/players.

### 2008-2013, Sports Director, Sportcenter 481 - Syracuse, NY

Managed and monitored all sports related programs (including lacrosse, soccer, basketball, volleyball, flag football, field hockey, and baseball), Budgeting, bookings, staff, equipment, communication, promotion, data input, marketing, clinics, teams, and referee assignments.

### 2008-2009 Head Men's Soccer Coach, Cazenovia College, NY

Led team in absence of Head Coach for the first 2 months of the season • Designed and implemented a pre-season fitness and nutrition program • Coached team to an undefeated record during the first six games of the season before handing back the reigns.

### 2004-2008 Assistant Men's Soccer Coach, Le Moyne College, NY

Was given full tactical freedom to implement tactics that guided team to first-ever Northeast-10 Conference Men's Soccer Championship and its first NCAA tournament trip since 1977.

**Professional Playing Career:** Syracuse Silver Knights (MASL) New York, Blackpool Football Club (England), Fleetwood Town Football Club (England). **College Playing Career:** Bryant and Stratton, Syracuse, NY (**Two Year Captain, NJCAA Div I National Championship, MVP**), Le Moyne College (**Two year MVP and All-American**).

## ADDITIONAL EDUCATION AND TRAINING:

- *B.S., Information Systems, 2006, Le Moyne College, Syracuse, NY*
- *Associates Degree in Information Technology, 2003, Bryant & Stratton College, Syracuse, NY*
- *UEFA 'A' Coaching License, 1999*
- *First Aid, CPR certified, January 2017*
- *Computer Skills: Word, Excel, Powerpoint, Wordpress, Prestosports, SidearmSports, MySam, HTML and Java.*