

PRIVACY POLICY

Effective: August 7, 2018

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Introduction

Invictus FC, LLC (“Invictus FC,” “**Company**,” “**our**,” “**we**,” or “**us**”) respects your privacy and is committed to protecting it through our compliance with this Privacy Policy.

This Policy applies to and describes the types of information we may collect from you or that you may provide when you visit and use our website located at www.invictusfc.com and any subdomains of the same (collectively the “**Website**”).

Please read this Policy carefully to understand our policies and practices regarding your information and how we will use and treat it. If you do not agree with our policies and practices, your choice is to not access, interact with or use our Website. By accessing, interacting and/or using the Website, you agree to this Privacy Policy. This Policy may change from time to time. Your continued access and/or use of this Website after we make changes is deemed to be acceptance of those changes, so please check the Policy periodically for updates.

How We Use Your Information

We use information that we collect about you or that you provide to us, including any personal information:

- to present our Website and its contents and our related services and products to you;
- to manage your payments, purchases, returns and exchanges (as may be applicable) and provide you with your orders;
- for search engine optimization purposes;
- to customize and/or improve the performance, content and functionality of our Website;
- to provide you with information, technical support, products or services that you request from us;
- to allow third party service providers to perform services on our behalf;
- to fulfill any other purpose for which you provide it;
- to carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection;
- to notify you about changes to our Website, or any products or services we offer or provide though any of the foregoing;
- to allow you to participate in interactive features on our Website (as may be applicable);
- to prevent and detect fraud and other misuse of the Website ;

- in any other way we may describe when you provide the information; and
- for any other purpose with your consent.

We may also use your information to contact you about our own or third-party goods and services that may be of interest to you. If you do not want us to use your information in this way, please see the “Opt-Out” Section below.

Collection, Use and Storage Use of Personal Information

As discussed and defined further below, we may collect, store, and/or use personal information about those who access and use our Website (for the purposes described above). The collection, storage, and/or use of personal information shall be limited to the purposes identified above (or otherwise specifically identified/described to you), unless otherwise obvious or within your reasonable expectation, or as otherwise permitted or required by law.

You can directly visit our Website without revealing any personal information. We do, however, collect, store, and/or use personal information when it is voluntarily submitted to us (e.g., when requesting specific product or service information).

Collection, Use and Storage Use of Non-Personal Information

We may also collect, store, and/or use non-personal information (for the purposes described above) via a variety of tracking technologies. As discussed further below, this information may include information such as details of your visits to and use of our Website, including traffic data, location data, and other metadata including information regarding the number of downloads and/or views of available information and videos on our Website.

Links to Third Party Websites

The Website may also include links to other websites. Once you leave our website for any reason per any means, this Privacy Policy no longer applies and we are not responsible for the privacy practices of any independent third party or the content of other independent websites. It is incumbent upon you to be familiar with the privacy policies of other websites you may visit.

Policy Application

This Policy applies to information we collect:

- on the Website;
- in e-mail, text and other electronic messages between you and the Website, including, but not limited to, any interactive, social, live chat, or informational pages – as may be applicable;
- when you interact with our advertising and applications, as may be applicable, on third-party websites and services, if those applications or advertising include links to this Policy.

It does not apply to information collected by:

- us offline or through any other means, including on any other website operated by us or any third party (including our affiliates and subsidiaries); or
- through any application or content (including advertising) that may link to or be accessible from or on the Website.

Information We Collect About You and How We Collect It

We collect several types of information from and about users of our Website, including information:

- by which you may be personally identified, such as name, company name, postal address, e-mail address, telephone number, date of birth or age (for the purpose of complying with applicable children’s privacy statutes), driver’s license number, credit/debit card number, or any other identifier by which you may be contacted online or offline (“**personal information**”);
- that is about you but individually does not identify you, such as statistical data related to your use of the Website;
- about your use of and/or interaction with the Website;
- about your postings on any interactive, social, live chat, or informational pages, as may be applicable; and/or
- about your internet connection, the equipment you use to access our Website, usage details, and location of such equipment.

We collect this information:

- directly from you when you provide it to us; and
- automatically as you navigate through and use the Website.

Information You Provide to Us

The information we collect on or through our Website that you provide to us may include:

- information that you provide by filling in forms on our Website or through another website. This includes information provided at the time of registering to use aspects of our Website (as may be applicable), posting material, or requesting further services or alerting us of any issues or problems with the foregoing. We may also ask you for information if and when you enter a contest or promotion sponsored or offered by us;
- information that you provide by requesting information;
- shared message or comment with us (via email, text, or other electronic messages) or through others who use the Website (on or through the Website), or otherwise providing information on or through the Website, and such message or comment may be publicly

available (provide information to be published or on public areas of the Website, or transmitted to other users of the Website or third parties (as may be applicable));

- records and copies of your correspondence (including e-mail addresses), if you contact us;
- your responses to surveys that we might ask you to complete for research purposes;
- and the Website, including, but not limited to, informational postings on any interactive, social, live chat, or informational pages, as may be applicable;
- details of transactions you carry out on or through our Website;
- your search queries on the Website;
- carry out any other transaction on or through the Website; or
- request further services, or alert us of any issues or problems with our Website, services, products, materials, events etc.

You may choose whether to enter personal information when you visit our Website. You are not required to do so. If you choose not to provide the information that we request and/or otherwise may be required to do so under certain circumstances listed above, we may be unable to respond to your request, provide a requested service, or proceed with a requested transaction etc. We do, however, collect, store, and/or use personal information when it is voluntarily submitted to us, as noted above.

Information We Collect Through Automatic Data Collection Technologies

As you navigate through and interact with our Website, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions and patterns, including:

- details of your visits to, use of, and interaction with our Website, including traffic data, location data, and other meta data including information regarding resources that you access and use on the Website including the number of downloads of available information on our Website (e.g., white papers, product datasheets, flyers); number of viewers that watch our product or other videos and slideshows including duration of each video and/or slideshow watched; how many users use our “buy” or “purchase” links; and logs and other communication data and the resources that you access and use on the Website; and
- information about your computer or mobile device and internet connection, including your IP address, operating system and browser type, location based data including geographic location of your computer or mobile device, and unique computer or mobile device identifiers.

The information we collect automatically is statistical data and may include personal information, or we may maintain the statistical data or associate it with personal information we collect in other ways or receive from third parties. It helps us to improve our Website and to deliver a better and more personalized service, including by enabling us to:

- estimate our audience size and usage patterns;
- store information about your preferences and particular uses of our Website, allowing us to customize and/or improve the performance, content and functionality of our Website according to your individual interests; and
- recognize you when you return to our Website.

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Website, or certain parts of the Website may not function properly. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.
- **Google Analytics.** This is a specific type of metric tracking. See Google's privacy policy <http://www.google.com/policies/privacy/> for further details regarding the type of information collected using this tool.

We do not use tracking or measurement tools that would allow your individual browsing activity to be tracked across third-party websites or that would give information about you as an individual to third parties based on your browsing activity.

Disclosure of Your Information

We may disclose aggregated information about our Website's users, and information that does not personally identify any individual, without restriction.

We may disclose personal information that we collect or you provide as described in this Policy:

- to our subsidiaries and affiliates;
- to contractors, service providers and other third parties we use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them;
- to a buyer or other successor in the event of a merger, acquisition, divestiture, restructuring, reorganization, dissolution or other sale or transfer of some or all of Company's assets, whether as a going concern or as part of bankruptcy, liquidation or similar proceeding, in which personal information held by Company about our Website users is among the assets transferred;
- to fulfill the purpose for which you provide it;
- for any other purpose disclosed by us when you provide the information; and/or
- with your consent.

We may also disclose your personal information:

- to comply with any court order or subpoena, law or legal process, including responding to any government, regulatory request, law enforcement agency or other public agency;
- to enforce or apply our Website terms of use, and other agreements; and/or
- if we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Company, our customers or others, or if we feel that such disclosure may prevent the instigation of a crime, protect the security or integrity of our Website, or enable us to take precautions against liability.

Social Media, Widgets and Open Forums

Our Website may allow you to engage with social media services, such as Facebook, Twitter, Instagram, LinkedIn, and YouTube ("Social Networks"), and widgets such as the "Share this" button, or interactive mini-programs that run on our Website or which link from Social Networks to our Website ("Social Functions"). These Social Functions may access, collect and integrate with your Social Network accounts and information. For example, these Social Functions may collect your IP address, identify which page you are visiting on our Website, or set a cookie. For example, if you use certain Social Functions, you may be asked to enter your Social Network credentials. If you choose to use these Social Functions, you may be sharing certain Social Network profile elements with us, including your name, date of birth/age, comments, contacts, email address, photos or favorite teams. This sharing is subject to each Social Network's own privacy policy and terms of use. We do not control those Social Networks or your profiles on those services. We do not modify your privacy settings on those services or establish rules about how your personal information on those services will be used. Social Functions are either hosted by a third party or hosted directly on our Website. Your interactions with them are governed by the privacy policy of the company providing them. Please refer to the privacy settings in your Social Network account to manage the data that is shared with us through your account.

Further, information you include and transmit online in a publicly accessible blog, chat room or Social Network, or that you share in an open forum such as an in-person panel or survey, may be viewed and used by others without any restrictions. As noted above, we do not control such uses of your personal information. By using such services, you assume the risk and acknowledge that the personal information provided by you may be viewed and used by us and/or third parties for any number of purposes, and that the usage restrictions set forth in this Privacy Policy do not apply to such services.

Accessing and Correcting Your Information

You may send us an e-mail at info@invictusfc.com to request access to, correct or delete any personal information that you have provided to us. We cannot delete your personal information except by also deleting your user account (as may be applicable). We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

Children Under the Age of 13

Our Website is not intended for children under 13 years of age, and Company does not specifically target the Website to children under 13 years of age. No one under age 13 may provide any information to or on the Website. We do not knowingly collect personal information from children under 13. If you are under 13, do not (i) use or provide any information on this Website or on or through any of its features, (ii) use any of the interactive or public comment features of this Website (as may be applicable), or (iii) provide any information about yourself to us, including your name, address, telephone number, e-mail address or any screen name or user name you may use. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us via the “Contact Information” set forth at the end of this Policy.

Your California Privacy Rights

California Civil Code Section § 1798.83 permits users of our Website that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an e-mail to info@invictusfc.com.

Data Security

We have implemented measures designed to secure your personal information under our control from accidental loss and from unauthorized access, use, alteration and disclosure. All information you provide to us is stored on our secure servers behind firewalls.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password(s) for access to certain parts of our Website, you are responsible for keeping this password(s) confidential. We ask you not to share your password(s) with anyone. We urge you to be careful about giving out information in public areas of the Website like forums or message boards (as may be applicable). The information you share publically such as in public areas may be viewed by any user of the Website.

Unfortunately, no computer system or transmission of information via the internet is completely secure. Although we have implemented commercially reasonable safeguards to protect your personal information that we collect and store, no data security safeguards are foolproof and we cannot guarantee the security of your personal information. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

Changes to Our Privacy Policy

Company reserves the right to make changes to its Privacy Policy at any time. A new Policy, when posted, will apply to everyone using our Website and will replace any and all prior Policies. It is our policy to post any changes we make to our Privacy Policy on this page and accessible from the homepage of the Website. The date the Privacy Policy was last revised is

identified at the top of the page. You are responsible for periodically visiting our Website and this Privacy Policy to check for any changes.

Opt-Out

To opt-out of having your information stored or shared with other parties, or receiving communications from us, please contact us in writing at

Invictus FC, LLC
7780 Braniff Circle
Cicero, NY 13039

or send an email to e-mail to info@invictusfc.com, or indicate so on online forms as may be applicable.

Contact Information

To ask questions or comment about this Privacy Policy and our privacy practices, contact us at info@invictusfc.com.